

Odece Brooks

SKILLS

Proficient in UX/UI design, PHP, HTML, JSON, XML, CSS, JavaScript, React, Ruby, and MySQL. Additionally, I possess expertise in SEO, analytics, data structure, and database development.

EXPERIENCE

Mystical Distributing Company Ltd – *Web Developer*

February 2021 to April 2023

- I Manage all websites; including Shopify, Webflow, and WordPress platforms.
- I have coding knowledge in CSS, HTML, HTML5, PHP, Javascript, Mysql, React, Ruby, and Analytics.
- I'm also responsible for SEO, Content Management, and Troubleshooting website problems.

Project highlights:

E-commerce Website Development:

- I was responsible for the end-to-end development of an e-commerce website.
- This project involved building a user-friendly and responsive online store using Shopify.
- I customized the website's design and functionality to align with the company's brand and cater to the needs of its customers.
- This included implementing secure payment gateways, optimizing the site for SEO, and integrating analytics tools.
- The result was a highly functional e-commerce platform that significantly increased online sales and provided a seamless shopping experience for customers.

Custom Web Application Development:

- I had the opportunity to develop a custom web application to streamline internal processes.
- The application was designed to track inventory, manage orders, and generate analytics reports.
- I utilized a tech stack that included PHP, HTML, JavaScript, and MySQL to create a robust and efficient solution.
- The web application significantly improved operational efficiency by providing real-time data insights and enhancing order management, ultimately resulting in cost savings and improved customer service.

Database-Driven Web Application:

- I was tasked with developing a database-driven web application to manage customer data and orders.
- I designed a robust database schema, implemented backend logic using PHP, and created a user-friendly frontend interface.
- The application allowed for efficient customer data storage and retrieval, order processing, and real-time order tracking.
- This system significantly improved order management efficiency, reducing errors and processing times, and enhancing customer satisfaction.

Scientific Research Council – Senior Web Developer

March 2014 to April 2018

- I Manage all websites; this includes Joomla and WordPress frameworks.
- Coding knowledge in WML, Html, Html5, Php, Javascript, Mysql, and Analytics.
- Standby team leader

Project highlights:

Content Management System (CMS) Integration:

- I undertook the task of integrating a CMS into the organization's website. This project involved implementing Joomla as the CMS solution.
- I customized and extended the CMS to meet the specific content management needs of the organization.
- This enabled efficient content updates, user-friendly navigation, and the ability to manage and publish a wide range of research materials.
- The successful integration enhanced the website's usability and content delivery capabilities, making it a valuable resource for researchers and stakeholders.

Responsive Website Redesign:

- I led a project to redesign the organization's website to be fully responsive.
- This project involved transforming the existing website to ensure that it provided an optimal viewing and interaction experience across various devices and screen sizes.
- I restructured the layout, implemented responsive design principles using HTML5 and CSS3, and conducted rigorous testing to ensure compatibility.
- The redesigned website not only improved user experience but also increased mobile traffic and engagement, enhancing the organization's online presence.

EDUCATION

University of West Indies – Bachelor's in Computer Science

September 2008 to May 2013

A 4-year undergraduate program that has equipped me with the technical and theoretical foundation required for software development, algorithm analysis, and the design of solutions to complex computing challenges.